



STRATEGIC PLAN EXECUTIVE SUMMARY 2019-2021 MAY 2019

➤ CONTENTS

INTRODUCTION 3

WHO WE ARE 4

MISSION + VISION

WHERE WE OPERATE

OUR VALUES

THE NEXT THREE YEARS 8

OUR PRIORITIES





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INTRODUCTION

I joined Magis Americas in March 2018 and have been humbled by the passion and conviction with which our partners have lived this mission. Organizations such as Fe y Alegría have spent decades accompanying and working alongside vulnerable communities in countries such as Venezuela, Haiti and Nicaragua.

“Magis” (pronounced mäh-gis) is a Latin word that means “more” or “greater”. It refers to the Ignatian philosophy of doing more for Christ, and therefore, doing more for others. Simply put, “Magis” is an expression of aspiration and inspiration.

At Magis Americas, the name signifies our efforts to accompany our partners in the Global South, particularly in Latin America and the Caribbean, as they work toward constructing communities and societies that are just, that respect the innate dignity of every person and that are equitable, in both opportunity and in the defense of human rights.

I am even more excited about where Magis Americas can go next. As a shared work of the Jesuit Conference of Canada and the United States (JCCU) and Conferencia de Provinciales de América Latina y El Caribe (CPAL), Magis Americas is in a unique position to respond to Father General Arturo Sosa’s call to promote “reconciliation and justice from our world’s borders, where the asphalt ends ...”

As you review the following pages, I hope that you will view yourself as an active collaborator in the mission of Magis Americas.

Nate Radomski
Executive Director

➤ WHO WE ARE

➤ MISSION

The mission of Magis Americas is to foster, support and accompany Jesuit partners in the Global South, especially in Latin America and the Caribbean, as they strive toward the construction of just, dignified and equitable societies. Magis Americas promotes sustainable and impactful responses to the injustices faced by those living at the margins.

VISION ◀

A world in which all people have their rights upheld, their dignity protected and the capacity to act as protagonists in their individual and communal development.





WHERE WE OPERATE ◀

We partner with Jesuit and Jesuit-affiliated organizations, primarily Fe y Alegría, throughout Latin America and the Caribbean.

Our three geographic priority areas are: Haiti, Venezuela and Central America.

Our office is located in Washington, D.C.



➤ OUR VALUES

As a work of the Society of Jesus, Magis Americas reaffirms its commitment to the **Universal Apostolic Preferences**:

- To show the way to God through the Spiritual Exercises and discernment;
- To walk with the poor, the outcasts of the world, those whose dignity has been violated, in a mission of reconciliation and justice;
- To accompany young people in the creation of a hope-filled future; and
- To collaborate in the care of our Common Home.



Likewise, our work is guided by, and operates in respect of, the following principles:

HUMAN DIGNITY. Taking to heart the Church's "option for the poor", we accompany, together with our local partners, marginalized communities as they strive toward becoming active protagonists in their own development.

JUSTICE. We are committed to social, ecological, economic and educational justice.

SOLIDARITY. As a shared work of the Jesuit Conference of Canada and the United States (JCCU) and Conferencia de Provinciales de América Latina y el Caribe (CPAL), we aspire to create channels of solidarity between individuals, communities and institutions throughout the Americas.

TRANSPARENCY. We uphold transparency and accountability as fundamental to fostering trust, teamwork, innovation and, most importantly, justice.

➤ THE NEXT THREE YEARS

➤ OUR PRIORITIES

1

Realize our unique position as a shared work of the Jesuit Conference of Canada and the United States (JCCU) and Conferencia de Provinciales de América Latina y el Caribe (CPAL), heeding the Society of Jesus' call to collaborate across borders.

2

Strengthen our organizational and operational capacities by diversifying our funding sources and programmatic scope.

3

Expand engagement with Latinx diaspora communities in the United States to foster awareness of the injustices faced by those living in their countries of origin and promote solidarity and collaboration for sustainable responses.

1 Realize our unique position as a shared work of the Jesuit Conference of Canada and the United States (JCCU) and Conferencia de Provinciales de América Latina y el Caribe (CPAL), heeding the Society of Jesus' call to collaborate across borders.

- Establish working relationships with the JCCU and CPAL Province offices to strengthen our presence within both Conference ecosystems by 2021.
- Solidify partnerships with Jesuit and Jesuit-related organizations in both JCCU and CPAL to create the conditions for collaboration by 2020.
- Enhance our communication channels and materials to strengthen brand recognition and support for our mission by 2019.

WHAT DOES SUCCESS LOOK LIKE?

- We are officially recognized by both Jesuit Conferences in the Americas, actively participating in spaces (both digital and physical) sponsored by JCCU and CPAL.
- We fervently collaborate on an on-going basis with organizations such as Fe y Alegría, Jesuit Refugee Service and Ignatian Solidarity Network as we aim to fulfill our unique missions, while also responding to our shared call by the Society of Jesus to network.
- We have developed an updated and operational website, annual report and institutional materials (brochure, presentation, video).

2

Strengthen our organizational and operational capacities by diversifying our funding sources and programmatic scope.

- Develop and strengthen partnerships with at least five (5) foundations by 2021.
- Solidify our funding model to ensure organizational sustainability and growth by 2020.

WHAT DOES SUCCESS LOOK LIKE?

- We have increased our foundation giving to at least 20% of our annual revenue and have secured a minimum of \$250,000 annually from foundations.
- We have expanded our team to include a Development Coordinator and are on track to hire a Program Coordinator by 2022.
- Our programs are achieving the stated impact goals. Low-impact and inefficient programs will be reevaluated with local partners.

3

Expand engagement with Latinx diaspora communities in the United States to foster awareness of the injustices faced by those living in their countries of origin and promote solidarity and collaboration for sustainable responses.

- Diversify and broaden the number of Latinx diaspora communities with whom we collaborate by 2021.
- Establish the “Friends of Fe y Alegría” initiative as a shared project of Magis Americas and Federación Internacional de Fe y Alegría (FIFyA) by 2019, thus ensuring the continuity of sustainable relationships with current and new Latinx donors.

WHAT DOES SUCCESS LOOK LIKE?

- We have a diverse, robust group of collaborators representing at least seven (7) countries, which has led to a 5% increase in individual giving.
- We have achieved organizational clarity on the role and relationship with the “Friends of Fe y Alegría” initiative and have maintained a donor retention rate of 60% of individuals who have collaborated via the project.



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